
RECORD OF PROCEEDINGS

Mountain Recreation Metropolitan District – February 15, 2023 Meeting Minutes

Minutes of the Regular Meeting Of the Board of Directors Mountain Recreation Metropolitan District February 15, 2023

The regular meeting of the Board of Directors of the Mountain Recreation Metropolitan District, Eagle County, Colorado, was held on February 15, 2023, at 6:00pm, in the Edwards Field House, 450 Miller Ranch Road, Edwards, Colorado, and via Zoom platform, in accordance with the applicable statutes of the State of Colorado.

Attendance The following Directors were present and acting:

- Jason Cowles
- Tom Pohl
- Tracy Erickson
- Mikayla Curtis
- Chris Pryor

Also in attendance were:

- Janet Bartnik, Executive Director
- Scott Ruff, Superintendent of Recreation Facilities
- Scott Robinson, Superintendent of Business Operations (attending remotely)
- Anna Englehart, Superintendent of Recreational Programs (attending remotely)
- Brad Johnson, Facilities Supervisor – Edwards (attending remotely)
- Eddie Campos, Marketing and Communications Manager
- Ken Marchetti, Marchetti and Weaver (attending remotely)
- Sanjok Timilsina, Finance Manager
- Lizzy Owens, Community Engagement Manager
- Amy Burford, Administrative Assistant
- Ryan Owen, Howard Head Sports Medicine
- Mickaile Barros
- Kris Miller (attending remotely)

1. Call to Order

The regular meeting of the Board of Directors of Mountain Recreation Metropolitan District was called to order by Director Pryor on February 15, 2023, at 6:05pm, noting a quorum was present to conduct business.

2. Changes to the Agenda

There were none.

3. Minutes

Director Pryor asked the Board to consider the January 18, 2023 work session meeting minutes.

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Director Cowles moved to approve the January 18, 2023 work session meeting minutes as presented. Director Pohl seconded the motion. It was unanimously.

RESOLVED to approve the January 18, 2023 work session meeting minutes presented.

Director Pryor asked the board to consider the January 23, 2023 special meeting minutes.

Director Cowles requested an adjustment to the title of the document from “regular” to “special” meeting.

Director Cowles moved to approve the January 23, 2023 special meeting minutes as amended. Director Erickson seconded the motion. It was unanimously.

RESOLVED to approve the January 23, 2023 work session meeting minutes as amended.

4. Public Input

Director Pryor asked for anyone from the public wishing to share comments with the board to do so at this time.

Mickaile Barros (Gypsum) introduced himself as a community member and stated that he was interested in running for a board seat in May 2023.

Kris Miller (Edwards) stated that she is interested in running for a board seat in May 2023.

5. Presentations

a. Community Engagement Activities Update

Ms. Owens reviewed program sponsorship expectations for 2023. She is currently seeking sponsors for the District’s unsponsored programs, like Outdoor Rec and Learn-to-Swim. The District is looking for more opportunities with other organizations to advertise, including in-kind trades with restaurants and expanding advertising into Edwards Freedom Park. She pointed out the increase of banners in the Edward Field House for 2023 and 2024. The Edwards Ice Rink sponsorship funds increased this year including a generous donation from Edwards Metro District. She reviewed the statistics of Opening Day 2022 and explained improvements made to increase participation for Opening Day 2023. The Edwards Movie Series has been a successful event since 2020 with Ruggs Benedict being the primary sponsor. Ms. Owens reviewed the details of the volunteer appreciation dinner and stated that this year will be sponsored by ANB Bank, K2 Slifer Real Estate, and in-kind support from Boone’s Wine & Liquor. Ms. Owens presented the successful participation and sponsorship outcome of Fiesta Americas. She reviewed the 2022 numbers for the Mountain Rec Foundation and stated the average gift size was \$582.35. The Mountain Rec Foundation is focused on raising their profile in a variety of ways in 2023. Ms.

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Owens reviewed the nine grants that have been awarded to the District and explained the upcoming grant opportunities available.

Director Pryor thanked Ms. Owens for her presentation and asked what she needs to improve fundraising efforts. Ms. Owens stated that additional staff members would help in raising more funds.

6. Business

a. Financial Sustainability Strategy Consulting Services

In pursuit of the board's priorities for financial health and organizational health, staff connected with 110% Inc., a consulting firm with specific expertise in cost recovery and financial sustainability strategy building. A contract with 110% in the amount of \$29,680 is not specifically included in the FY 2023 budget. Ms. Englehart stated that 110% Inc. is a Colorado based company and staff is requesting board direction prior to execution of a contract for services.

Director Pryor voiced his support for moving forward with the contract with 110% Inc. Director Cowles asked if the services provided by 110% Inc. could be performed by the staff in future years. Ms. Bartnik confirmed that the consultant would be teaching staff the process in 2023 with the intention to have staff perform the services without assistance in the future. She explained that the consultant will analyze how the District is spending funds and explore cost recovery opportunities that already exist. Director Cowles asked if there was a reference check for 110% Inc. Ms. Bartnik confirmed she has known Jamie Sabbach for 15 years and her work is nationally recognized.

Director Curtis asked if the consultant would evaluate current and future costs. Ms. Bartnik explained it would be a full assessment of current costs and revenue to develop a goal of meeting capital needs moving forward. She stated that staff will learn the process and apply it to each new year.

Discussion ensued about using the information gathered from the consultant to convey the District's financial story to the community. Director Pohl and Director Erickson voiced their support for the consulting services. Director Curtis asked where the expense would be allocated in the budget. Ms. Englehart confirmed it would be assigned to the consulting line item.

Director Pryor moved to approve a contract with 110% Inc. in the amount of \$29,680 for consulting services associated with a financial sustainability strategy project. Director Curtis seconded the motion. It was unanimously.

RESOLVED to approve a contract with 110% Inc. in the amount of \$29,680 for consulting services associated with a financial sustainability strategy project.

b. Edwards Field House Space License Agreement

Mountain Recreation owns and operates the Edwards Field House. Beginning shortly after the facility opened, a space near the front entry was designated for

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license by Vail Health. The space was licensed to Vail Health most recently for a five-year term which was extended one year by the board in June to terminate October 31, 2023. The board considered proposals received through an RFP process conducted in July 2022 during the August and September board business meetings. In September, the board voted to table discussion to February, directing staff to conduct public input sessions to revisit the Edwards Area Survey results to help understand what improvements to the Edwards Field House might still resonate with the community. Public input sessions were held in January and February, and an online survey was open from January 30 – February 10 with two strong pushes for survey engagement in each January and February.

Ms. Bartnik explained that there were 509 responses received with most participants from Edwards except for the in-person survey participants from the Edwards Field House. She stated that the neighborhoods with the most responses were Homestead and Miller Ranch. The survey generated responses from communities outside of Edwards, like Avon and Eagle. She reviewed the satisfaction portion of the survey and explained the results are comparable to the 2019 survey. She pointed out that the survey did not include an option to choose that participants needs were met by other facilities. The results of the survey showed that the respondents' top priorities are court space and a fitness center. Ms. Bartnik explained that there will be a significant design and planning period before the rental space currently occupied by Vail Health would be renovated in an Edwards Field House remodel and staff recommends that we renew the license agreement with Vail Health.

Director Pohl found the survey comparison data informative and thanked Ms. Bartnik for the presentation.

Kris Miller (Edwards) voiced her concerns about renewing the license agreement with Vail Health because of the board election in May 2023.

Director Erickson stated that he was disappointed that staff had not presented options for Mountain Recreation programming in the rental space. He stated that once there is an established financial plan for the Edwards Field House improvement that he would like to revisit how staff can utilize the space in the future. Ms. Bartnik explained that it is the District's mission to understand the priorities of the community before creating a plan for space in the facilities.

Director Pohl voiced his appreciation for Vail Health as tenants and the services they provide for the community. He voiced his support for the five-year license agreement and pointed out that adjustments can be made in the future due to the termination clause. Director Curtis and Director Cowles agreed with Director Pohl. Director Curtis stated that she would like to see the community engagement continue regarding the Edwards Field House improvements.

Director Pryor moved to approve a license agreement with Vail Health licensing use of space for physical therapy, wellness, and rehabilitation services at the

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Edwards Field House for a five-year term with a 180-day termination clause. Director Cowles seconded the motion. It was unanimously.

RESOLVED to approve a license agreement with Vail Health licensing use of space for physical therapy, wellness, and rehabilitation services at the Edwards Field House for a five-year term with a 180-day termination clause.

c. Other Business

7. Financial Matters

a. Financial Statements

b. Accounts Payable

Mr. Timilsina stated that January's financial statements were produced from Incode, the new accounting software. He explained the accounting department had not entered all January transactions due to the software transition, but the implementation has been successful. He reviewed the savings in expenditures due to vacant full-time positions.

Director Pryor asked if Mr. Marchetti had reviewed the financial statements. Mr. Marchetti confirmed his review of the financial statements and acknowledged Mr. Timilsina's hard work regarding the Incode implementation.

Director Pryor asked if the pipe leak repair expenditures for the Gypsum Recreation Center were in the January financial statements. Mr. Ruff confirmed those expenses were not paid in January.

Director Pryor moved to approve the financial statements and accounts payable report as presented. Director Cowles seconded the motion. It was unanimously.

RESOLVED to approve the financial statements and accounts payable report.

8. Staff Reports

a. Administration

b. Facilities Division

c. Recreation Programs Division

Director Cowles acknowledged the successful cost recovery number of the Edwards Field House which was 98%. Director Pohl asked for an update on the contractor for the outdoor gear library. Ms. Owens stated that there are time and capacity issues with the buildout design partner and staff will be seeking out a new contractor to work with.

9. Reports & Board Communication

Ms. Bartnik gave an update on property tax inclusion process managed by legal counsel.

10. Adjournment

Director Pryor moved to adjourn the board meeting. Director Cowles seconded the motion. It was unanimously.

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RESOLVED to adjourn the meeting at 7:39 pm.