
RECORD OF PROCEEDINGS

Mountain Recreation Metropolitan District – October 16, 2019 Meeting Minutes

Minutes of the Regular Meeting Of the Board of Directors Mountain Recreation Metropolitan District October 16, 2019

The regular meeting of the Board of Directors of the Mountain Recreation Metropolitan District, Eagle County, Colorado, was held on October 16, 2019, at 6:00pm, at the Edwards Field House, Edwards, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

Attendance Director McCormack was absent and excused. The following Directors were present and acting:

- Liz Jones
- Chris Pryor
- Mikayla Curtis
- Tom Pohl

Also in attendance were:

- Ken Marchetti, Marchetti and Weaver
- Janet Bartnik, Executive Director
- Stacey Todd, Outdoor Recreation Supervisor
- Anna Englehart, Superintendent of Recreation Programs
- Scott Robinson, Marketing and Communications Manager
- Scott Ruff, Superintendent of Recreation Facilities
- Brad Johnson, Facility Supervisor - Edwards
- Paul Wisor, Local Resident
- Kelli Dauleh, Administrative Assistant
- Ernest Saeger, Vail Valley Mountain Trails Alliance
- Brett Donelson, The Cycle Effect
- Sofia Gianfrancisco, The Cycle Effect
- Dave Flaherty, Magellan Strategies
- Dennis McMahan, HyFyve
- Megan Testin, Norris Design

1. Call to Order

The regular meeting of the Board of Directors of Mountain Recreation Metropolitan District was called to order by Chairperson Jones on October 16, 2019, at 6:04pm, noting a quorum was present.

2. Changes to the Agenda

No changes were made to the agenda.

3. Minutes

Director Pryor made a motion to approve the September 18, 2019 minutes as presented. Director Pohl seconded the motion. By a vote of 4-0, it was unanimously

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RESOLVED to approve the September 18th meeting minutes as presented.

4. Public Input and Presentations

- Director Pohl said he noticed some smashed pumpkins out in Gypsum after the festival last weekend and let the recreation center know. Kudos to Gabe and Ruth from GRC for immediately taking care of it.
- There will be a tournament for Vail Lacrosse Club this weekend

5. Business

a. Research Consultant Services Contract

Staff summarized the process followed to procure consultant services to research public image, confidence, and support for improvements currently being planned. The recommended firm, Magellan, was present to answer questions from the board.

Director Jones asked what the timeline would be. Mr. Flaherty recommended waiting until Spring, April at the latest. Mr. Marchetti said we need to ensure we know what projects we are doing and who will be contributing soon because we need to be ready for the polling in Spring. There is a lot of work to do between now and then. It was suggested that polling be done when kids are in school, so the community is in town and available. Surveys are typically done for special districts between January- June. Director Pohl says we want to think big and make sure the district has the best equipment. He believes it's huge if we can get everything dialed in around March. The budget for an education campaign must be raised by private funds. For election funding, there are two different budget cycles, with \$40k for FY2019, and \$60k for FY2020. Mr. Flaherty says as we go higher in responses returned, the margin of error becomes smaller. Mountain Recreation is a larger district, so Magellan has suggested a minimum of 300 surveys. Director Pryor wonders if we can double that. Mr. Flaherty says he might not be able to do that. Response rates are about 6%. Due to our budget, we are limited to how many people we will get. Mr. Flaherty thinks we can get more than 300, however. Mr. Pryor said we have had a significantly higher response rate in the past. Magellan can guarantee exceeding 300 responses if we also use online platforms in addition to phone calls. Director Pryor confirmed that 300 phone interviews will come from Mr. Flaherty's services. Director Pryor shared his concern about tackling 35 questions in 14 minutes. Mr. Flaherty says this is a very typical time for this type of survey. Incomplete interviews are discarded. Only complete and total interviews are kept. Mr. Robinson asked if all call takers are bilingual. Mr. Flaherty said there are typically 4-5 Spanish speaking individuals who are ready to take a call. Mountain Recreation just surveyed Edwards and Eagle recently and Mr. Robinson voiced his concern about going to them again a few months and asking the same questions. Mr. Flaherty asked Mr. Robinson what we ask in our surveys. Mr. Robinson explained he is more interested in the education campaign. Mr. Flaherty said he

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will call Mike Ortiz from Vail Recreation for permission to send their survey to Mr. Robinson so he can see the type of questions Magellan Strategies will ask. Mr. Flaherty asked to see our prior surveys so he can get up to speed with what we have asked related to these projects. The survey will not go out until we have seen it and approved it.

Director Pohl moved to approve a contract with Magellan Strategies in an amount not to exceed \$20,000 for research services related to image and potential ballot projects. Director Curtis seconded the motion. It was unanimously

RESOLVED to approve a contract with Magellan Strategies in an amount not to exceed \$20,000 for professional research services.

b. Resolution of Support for Eagle County Proposition 1A

The Eagle County Commission has placed a tobacco tax on the November ballot. The board may, at its option, choose to formally support the initiative.

Director Pryor moved to approve the Resolution in support of Eagle County Proposition 1A. Director Pohl seconded the motion. It was unanimously

RESOLVED to approve a Resolution of the Board of Directors of the Mountain Recreation Metropolitan District in support of Eagle County's Proposition 1A, a tobacco tax on the November ballot.

c. Freedom Park Letter of Agreement 2020-2025

A Letter of Agreement guiding the District's management of Freedom Park for the 2020-2025 seasons has been developed to bridge the gap in time until an intergovernmental agreement can be completed. The Letter of Agreement follows the same format as the last letter issued in 2017 and under which the District and County have been operating.

As we have been working without an agreement over the last few years, Director Pryor asked what is taking so long to draft a new intergovernmental agreement. Ms. Bartnik explained that the IGA drafting is in the hands of the Eagle County attorneys. The county is very happy with how our team is handling the field maintenance. This agreement would get us through a few more years until an agreement can be drafted. Director Jones asked where it stands on fencing in the dog park area. Mr. Johnson said fencing is still under discussion at the County. Director Pryor said they are moving the fenced area which is a concern because he wants to know if we will have to maintain the dog park and have the liabilities. Ms. Bartnik said we are insured and that the highest liabilities are playgrounds and skate parks. There would be maintenance work on our end to keep the park clean. We have already been doing this, we would just be taking more of a lead. Director Pryor said the pond is sometimes stocked and he also

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sees kids go out on the ice sometimes. He asked if the liability also fall on Mountain Rec. Director Jones and Ms. Bartnik said it is more about maintaining the facilities and the County will still own the land. Director Pohl asked if this has the recommendation of the staff. It seems like we will be taking on the financials and maintenance. Is this a benefit for us? Director Jones said it doesn't necessarily help us but keeps us moving forward. Ms. Bartnik said it will help Mr. Johnson have more control to make decisions and not have to call the County constantly. Director Curtis asked for further clarification about the cost share and how we can recover it. Ms. Bartnik said there is not much recovery in outdoor park spaces. Director Pryor said once we move in to maintaining it, we should be able to program it so we can benefit from revenue. Mr. Bartnik said we can program but opportunity to generate revenue is not significant. We will use Stevens Home Care less, which will save money. It will also allow Tommy Padilla to grow his team, making tournament work easier.

Director Pryor moved to approve the Letter of Agreement with Eagle County for Maintenance of Freedom Park. Director Jones seconded the motion. It was unanimously

RESOLVED to approve a Letter of Agreement with Eagle County for the maintenance of Freedom Park.

d. Community Partnership Grant Program Quarterly Applications

Two non-profits in the community have requested financial assistance through the CPGP for their organizations this quarter.

1. Vail Valley Mountain Trails Alliance, Ernest Saeger
2. The Cycle Effect, Brett Donelson

Mr. Saeger thanked Mountain Recreation for support in the past. He described the upcoming bike park which will be built soon in Minturn. Director Pryor asked what our revenue policy says about supporting projects out of district. Ms. Bartnik said we do not current have a limit on out-of-district expenditures. Director Curtis asked where exactly the park will be and if Mountain Recreation could potentially use it for programming. Mr. Saeger stated that the park would be built in Minturn near Mini Mile Trail. The District would be encouraged to host proگرامing, camps, and the like. Director Jones asked if they have grown their membership. Mr. Saeger said a little bit, but they don't really push membership. There are around 200 members currently. Director Pryor said everything he has heard about this sounds phenomenal and thinks the District should support the project. Director Jones agreed the project was cool but had a hard time spending district tax dollars outside of the district. She stated that while we don't have a specific policy, she thinks spending money outside the district is tough. Director Pohl supported the project but worried this construction may alleviate the need for this type of park in district. He thought the District would be foolish to sit on the sideline and not get involved, however. The dollar amount is actually very small. Director Curtis said initial her reaction was the same but thinks the benefits for residents will be great. Director Pohl said that if Mountain Rec is not ready to do

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it in district, the District should get on board with those who are ready. Director Curtis asked when construction will begin. Mr. Saeger said depending on funding, hopefully by next year. Vail Recreation district also invested according to Ms. Bartnik.

Director Pohl moved to approve the request from VVMTA for Community Partnership Grant funding in the amount of \$7,500, with \$5,000 in annual operating support and \$2,500 in support for the Minturn Bike park project. Director Curtis seconded the motion. It was unanimously

RESOLVED to approve the community partnership grant request submitted by the Vail Valley Mountain Trails Alliance in the amount of \$7,500.

Mr. Donelson explained what The Cycle Effect is and how the organization came to be. The organization used Edwards Field House space last year because their program grew, and the field house offered more space than the space they used at the Westin Gym. The Cycle Effect brings their own coaches and gently use the equipment stored in the room. They are scheduled to use the group exercise space Monday and Wednesday before fitness classes begin. The request is for the same use as last year but with a reduction in the cost. Director Pryor has seen Mr. Donelson over the last few years and how the program has evolved. He thinks other non for profits should emulate their values. Director Pryor believes it's humble of them to just ask to waive that fee. He would like to also double the request in a donation back to the program. Director Pryor suggests Mountain Recreation donates \$3,000 towards enhancements for the program. Ms. Donelson jokingly approves.

Director Pryor moved to approve the waiver of rental fees requested by The Cycle Effect plus an additional \$3,000 cash donation for the program. Director Pohl seconded the motion. It was unanimously

RESOLVED to approve the community partnership grant request submitted by The Cycle Effect plus a donation of \$3,000.

e. Other Business

There was no other business brought before the board.

Financial Matters

1. Financial Matters

- a. Proposed Budget FY2020 Initial Presentation
- b. Financial Statements
- c. Accounts Payable

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Director Jones opened the public hearing on the FY2020 budget. Ms. Bartnik asked board directors to reach out to her or Ms. Platter if they would like to meet to discuss anything regarding the budget. The subsidy from the town of Gypsum is not included in the budget presented. The outdoor recreation budget will be further defined by Ms. Todd. n. Director Pryor would like to see the SOS contributions to the outdoor recreation programming. Director Jones said that if there are any questions, board members should set up a meeting with Ms. Bartnik or Mr. Marchetti.

Regarding the financial reports, Mr. Marchetti stated that the summary page has been revamped. He moved the capital below the operating to make it easier to see the big picture. He will email the revision to the board for review. Director Pryor asked about dissolving or making changes to TABOR since he has seen it in the news. Mr. Marchetti said that Prop CC is de-brucing at the state level. As Mountain Rec has done, voters can choose to vote an entity out of TABOR requirements. He stated that he did not think the State effort to de-Bruce impacted Mountain Recreation.

Director Curtis moved to approve the financial statements and accounts payable as presented. Director Pryor seconded the motion. It was unanimously

RESOLVED to approve the financial statements and accounts payable.

2. Staff Reports

- a. Administration
- b. Facilities Division
- c. Recreation Programs Division

Board members welcomed back Anna Englehart. Director Curtis asked how much time it is taking staff to put together monthly reports. Ms. Englehart says she just takes what she is sent and copy and pastes. Ms. Todd said the information is basic, so it takes her less than an hour to complete her portion of the report. Mr. Johnson says it is not that big of a deal and he does not mind completing reports. He added that it is good for staff to go back and see the good things that are happening. Director Jones said it is good benchmarking and good to go back and look in a year, as to where we were. Ms. Todd said it is a challenge to get into Rec1 but that will change soon. Director Curtis said it is helpful information to have but wondered if reports could be staggered so that not everyone completed a report every month. Ms. Bartnik said she liked the reports because she does not get to see everything that goes on across the District and so it helps her see he big picture. Director Pohl says it is good for him because it makes him a better ambassador.

3. Reports & Info

Staff Reports

There were no comments.

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Adjourn to Work Session

Director Jones moved to adjourn the board meeting to work session to receive updates on capital project planning. Director Pryor seconded the motion. It was unanimously

RESOLVED to adjourn the meeting at 8:00pm.